



AGENDA – Meeting FlowerTrials®

Date: Wednesday 29th January 2020

Time: 08.00 – 09.30 hours

Location: Atlantic Congress Hotel Essen
Meeting Room 03,
Messeplatz 3,
45131 ESSEN, GERMANY

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1. Action list meeting 19th September 2019
 2. Board positions
 3. New members and final locations
 4. Update communication strategy review
 5. Eventers - adaptations and improvements 2020
 6. Marketing activities - new faces, press (on and offline), map, re-targeting, website, social media, trade fairs, video project, tools, app
 7. Budget 2020
 8. Date and place of next meeting
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